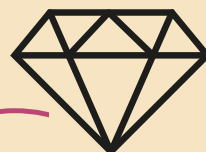


Digital Opportunity



TRAINEESHIPS
INITIATIVE



WANT
TO HELP
CREATE THE
TALENT OF
TOMORROW?



Did you know that
38 %
of companies found that
the lack of digital skills
of their employees impacts
their performance?



The Digital Opportunity Traineeships
initiative aims to tackle this issue with
relevant on-the-job training, provided
by companies like yours, to prepare
candidates for a career.



WHAT'S
IN IT FOR
YOUR
COMPANY?



- Access to candidates with strong skills and solid motivation
- Fresh ideas offered by young trainees
- Access to candidates from other countries
- Minimum admin hassle
- Financial support for trainees is provided, so it will mean little or no cost to the company
- Companies can decide on final candidates

At least

90 %

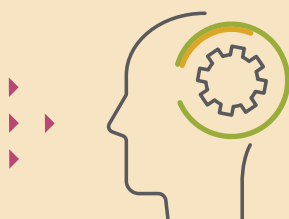
of jobs now require
basic digital skills but
there is a significant lack
of digital knowledge
in the European labour
force – roughly

37 %

of workers do not
have these skills.

WHAT
COMPANIES
SHOULD
KNOW

Your company can
help change this and
create the workforce
of tomorrow.



Youth unemployment is high in the EU and at the same time there are 2 million job vacancies being on offer; this is linked also to the mismatches between the skills demanded and skills available. For ICT specialists alone, while there are over 350 000 job vacancies, 40 % of companies looking for them cannot find the right people.

2 MILLION
JOB VACANCIES

HIGH YOUTH
UNEMPLOYMENT



Digital Opportunity Traineeships seek to provide willing trainees to your company to learn the necessary skills to fill some of these vacancies.



CAN YOU
OFFER HANDS-ON
EXPERTISE IN ONE
OR MORE OF THE
FOLLOWING?

- Development of apps, software, scripts, websites
- Installation, maintenance and management of IT systems and networks
- Data analytics
- Cybersecurity
- Cloud
- Quantum/artificial intelligence
- Encryption
- Block chain
- Data mining, privacy and visualisation
- Programming language
- Search Engine Optimisation (SEOs)
- Digital marketing
- Specific software apps for work
- Customer Care Management



GET
INVOLVED
NOW

Companies can publish the traineeship offers on one of two platforms – **Drop'pin@EURES** or **ErasmusIntern** – or they can advertise through direct contacts with university careers offices or international relations offices. The universities select candidates for traineeships based on specific criteria, and the company will choose the trainee from a pre-selected pool of candidates.

HOW DOES
IT WORK?



The EU-funded Digital Opportunity Traineeships initiative will offer up to 6 000 students and recent graduates the chance to improve their digital skills on the job in a company in a participating country. Traineeships will take place from spring 2018 to the end of 2020. Traineeships can last between 2 and 12 months. Each trainee will receive an allowance of around €500 a month through the initiative. Companies are encouraged to top up this allowance. To target students from specific universities following relevant courses please use this [list](#) of participating universities.